

**Do more with  
less.**

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**x 1000**

**"Don't solve  
problems,  
copy success."**

**Astonishingly  
Better**

**Apply these ideas  
to everything.**

**Software**

# Reusable Software

**Commercial  
Software?**

# **Free and Open Source Software (FOSS)**

# Examples

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- lets users download data in

# **Custom vs. Reusable**

**"But my data is  
different."**

**"But I want to do  
something  
different."**

**Reusable  
Software  
+ A Custom Web  
Page**

**Turn a big job  
into a small job.**

**Do more  
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