

2010 NOAA EDM Workshop

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Speaker Biography



Mark Reichardt

*President and Chief Executive Officer
Open Geospatial Consortium (OGC)*

Mark Reichardt is President and Chief Executive Officer of the Open Geospatial Consortium, Inc. (OGC). Mr. Reichardt has overall responsibility for Consortium operations, overseeing the development and promotion of OpenGIS® standards and working to ensure that OGC programs foster member success. He works with other standards development organizations and professional associations to establish alliance agreements to assure that OGC standards and other standards work together fluidly. Such coordination is critical, for example, to support standards that enable the full integration of geospatial information with real time sensor data and Building Information Models (BIM) used in architecture, engineering, construction and full life cycle management of buildings and other physical infrastructure. Mr. Reichardt joined the Consortium in November 2000 as Director of Marketing and Public Sector Programs; became the President of OGC and a member of the Board of Directors in September, 2004; and was appointed President and CEO in January 2008.

Before joining the OGC, Mr. Reichardt was involved in technology modernization and production programs for the US Government. In the mid 1990's, he was a member of a DoD Geospatial Information Integrated Product Team (GIIPT) formed to help transition the DoD mapping mission to a more flexible and responsive geo-information based paradigm. Under Mr. Reichardt's leadership, the GIIPT Production Team validated the ability of commercial off the shelf hardware and software to meet many of the DoD functional requirements for geospatial production operations.

In 1998 Mr. Reichardt accepted an assignment with Vice President Gore's National Partnership for Reinventing Government to manage a program to illustrate how the use of geospatial information and technologies could improve local to federal government coordination. In early 1999, Mr. Reichardt was selected to establish and lead an international Spatial Data Infrastructure (SDI) program for the US Federal Geographic Data Committee. In this position, Mr. Reichardt helped to establish globally compatible national and regional SDI practices in Africa, South America, Europe, and the Caribbean. He was instrumental in establishing several nation-to-nation collaborative SDI agreements.

Mr. Reichardt serves on the Board of Directors of the Global Spatial Data Infrastructure Association and on the BuildingSmart Alliance Board of Direction.
